

# **NEWS from**

## **Saint Mary's University of Minnesota**

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FOR IMMEDIATE RELEASE

### **Saint Mary's Student Scoring Big in the Digital Arena for the Mens Basketball**

WINONA, MN – November 4, 2023 – Let's shine a spotlight on Kate Halisz, a Chicago native who is a senior at Saint Mary's University in Winona, MN, who is making waves in the arena of sports social media for Saint Marys. As the Social Media Manager for the Men's Basketball Team, Kate's journey showcases her dedication and the exciting opportunities she's found at Saint Mary's.

Kate Halisz, a senior at Saint Mary's University, is the creative force behind the university's Men's Basketball Team's digital presence. Her journey began with an internship that ignited her passion for digital media and offered her a unique perspective on the world of sports. What she treasures most about her role is the opportunity to showcase the players' lighter, more relaxed side, away from the intensity of the game. Kate shares, "I just love getting to see the fun side of the guys because obviously when they are playing, they are very serious and determined."

In her role, Kate attends practices and special events, with the goal of engaging and exciting fans about the Men's Basketball Team.

Kate's academic journey at Saint Mary's University has been instrumental in her success. Majoring in Public Relations and Digital Media, with a minor in Psychology, she has found a

strong connection between her studies and her role. Her academic experiences have equipped her with the skills needed to excel in the world of social media and audience engagement.

Reflecting on her academic journey, Kate says, "Social media is a big deal right now, and I knew how to use social media, but I didn't know how to make it reach a larger audience, which my classes have been able to teach me." She expresses her passion for her major, stating, "It's something I want to do. Even though it's homework, it's always beneficial and something I enjoy doing."

Kate Halisz's journey at Saint Mary's University shines a light on the university's commitment to providing a comprehensive education and the opportunities for personal and professional growth. Her role as the Social Media Manager for the Men's Basketball Team underscores her hard work and dedication.

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